

Re: Advertising in RDMA's monthly newsletter with the exception of JANUARY

The aim of the monthly newsletter is to be published for our local members, be informative, interactive and entertaining. We want to maintain a strong advertising component in our newsletter and to this end we would like your patronage as a participant and stakeholder in the local community. We are seeking advertisements and articles from businesses and members who would be interested in placing advertisements and articles in our monthly newsletter on a regular or adhoc basis. Our catchment includes the Redcliffe & District Local Medical Associations. We also have a presence on Facebook.

Circulation each month is by QML Pathology Couriers includes delivery to our wide ranging membership, entailing specialists, GPs, hospital and retired doctors, local councillors and politicians. RDMA's Newsletter is printed in a full coloured hardcopy, emailed to recipients and on our website below. In addition all RDMA Newsletter Editions and advertising information sheet is found at our website link for your interest and perusal: <http://www.redcliffedoctorsmedicalassociation.org/>

Members: We welcome members' contributions and updates, topics of interest clinical or non clinical, travel exploits with editorials or a pictorial narration and associated graphics. Articles are routinely limited to an A4 page with approximately 800 words.

Advertisers: Included is a list of competitive advertising costs and discounts which are available for ongoing advertisements. Articles are accepted but accompanied by a paid advertisement in the nominated size eg: A4 Portrait. The preferred A5 Landscape size and accompaniment article are both required in Landscape format.

Competitive New Advertising rates:

Full page A4: \$560.00

Half page A5: \$330.00

Qtr page A6: \$260.00

Business Card size (new): \$70.00

Advertorials: \$260.00

Inserts: \$260.00

Please note the following discounts:

- **10% discount for 3 or more placements**
- **20% discount for 11 placements (1 year)**
- **Payments required within 10 working days or discounts will be removed unless a payment plan is outlined at the outset.**

**Advertisers' DEADLINE: is
15TH OF EACH MONTH
exception is 10th September.**

CLASSIFIEDS

All classifieds subject to the Editor's discretion.

- **No charge to current RDMA members.**
- **Non-members \$55.00**

If you would like to advertise in the *next month's* newsletter please **email your advertisement before the 15th of each month or 10th September** to RDMAnews@gmail.com in one of the preferred formats (either a pdf or jpeg) and confirm copyright of your artwork. A4 size ad is portrait and preferred A5 landscape size. Advertisers' complimentary articles must be in the same size as adverts. Members Articles are limited to an A4 page with approximately 800 words.

I look forward to developing and facilitating your involvement in RDMA's joint monthly newsletter and please don't hesitate to contact the Newsletter Publisher via the email listed (RDMAnews@gmail.com) in the first instance if you have any further queries.

Regards

RDMA Newsletter Publisher

Redcliffe & District Medical Association Local Medical Association

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